

Drops of Hope

Unite the world. Draw the Future.



| Phase 2 - Foundational Sequence

FRAMEWORK

Ecosystem · Delivery Framework · Value Model

Phase 2 marks the entry of "Drops of Hope" into an active process of international structuring. This key sequence aims to build the strategic, institutional, diplomatic, operational and financial conditions required for the future large-scale deployment of the project. It is a phase of federation and consolidation, designed to bring together the first major stakeholders capable of supporting its international development.

OBJECTIVES AND WORKSTREAMS

The three pillars of Phase 2

1. Ecosystem

Bringing together the stakeholders capable of carrying the project forward

This first pillar identifies, mobilises and engages the people, institutions and organisations required for the development of Drops of Hope: major partners, diplomacy, international organisations, educational stakeholders, experts, structuring service providers, cultural relays and governance bodies. It builds the human, institutional and strategic environment of the project and determines with which stakeholders Drops of Hope can be deployed at scale.

Expected deliverables:

- mapping of partners, service providers and key stakeholders
- institutional and diplomatic outreach strategy
- identification of major potential partners
- structuring of the first alliances
- definition of governance bodies, their steering calendar and support mechanisms
- mapping of institutional risks and contingency plans

2. Delivery Framework

Designing what will be produced and how it can operate

This second pillar focuses on the content of the project: the artwork, prototypes, children's participation, the educational programme, materials, logistics and modes of intervention across territories. It defines what Drops of Hope will produce and how this will be made possible before any international deployment.

Expected deliverables:

- canvas, material and format prototypes
- reference mock-ups and visual renderings
- methodology for creating the fragments, including preliminary technical and logistical studies
- structure of the educational programme and children's engagement modules around water, unity and the future

3. Value Model

Defining the financial scenarios, the assets created and the legacy of the project.

This third pillar establishes the economic conditions of the project and examines several implementation variants, according to different levels of ambition, budget and impact. It assesses the cost of the project and determines what it generates: artistic assets, heritage value, international visibility, exhibition formats, post-2030 programmes, benefits for partners and lasting legacy.

Expected deliverables:

- budget scenarios and funding models according to several levels of deployment
- definition of the legal and financial carrying structures
- securing of the financial and operational prerequisites for the transition to Phase 3
- analysis of the assets created by the project and return-on-investment assumptions
- post-2030 legacy strategy with pathways for cultural, heritage, educational and economic valorisation

Constitution of the project's first artistic corpus

At the intersection of the three pillars, Phase 2 produces the first tangible traces of Drops of Hope: preparatory drawings, artistic studies, prototypes, mock-ups, visual renderings, technical documents and the first materialisations of the artwork.

This corpus constitutes a deliverable in its own right, at once artistic, documentary and heritage-based.

PURPOSE OF PHASE 2

Expected outcome

At the end of Phase 2, Drops of Hope must be sufficiently structured to enable the decisions required for the launch of Phase 3. The project will then be identified through its stakeholders, defined through its delivery framework, clarified through its value model, documented through its deliverables and materialised through its first artistic elements. Phase 2 is the stage that transforms a global ambition into a project ready to be realised.